

## Activity Sheet 2: Industry/Sector Research

Grouping stocks into sectors and industries makes it easier for investors to evaluate stocks within the same industry and assess the economic strength of that industry. Go to a stock research website and find a stock in an each industry listed below and record the specified information

<b>SECTOR</b>	<b>COMPANY NAME</b>	<b>TICKER</b>	<b>PRICE</b>	<b>PRODUCTS/SERVICES</b>
Basic Materials				
Consumer, Cyclical				
Consumer, Non-cyclical				
Energy				
Financial				
Healthcare				
Industrial				
Technology				
Telecommunications				
Utilities				

## ANSWER KEY

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<b>SECTOR</b>	<b>COMPANY NAME</b>	<b>TICKER</b>	<b>PRICE</b>	<b>PRODUCTS/SERVICES</b>
Basic Materials	<i>Alcoa</i>	<i>AA</i>	<i>\$29.32</i>	<i>Aluminum</i>
Consumer, Cyclical	<i>Time-Warner</i>	<i>TWX</i>	<i>\$16.21</i>	<i>Entertainment</i>
Consumer, Non-cyclical	<i>Proctor &amp; Gamble</i>	<i>PG</i>	<i>\$56.44</i>	<i>Household products</i>
Energy	<i>Exxon Mobil</i>	<i>XOM</i>	<i>\$66.47</i>	<i>Oil and gas</i>
Financial	<i>Wachovia Bank</i>	<i>WB</i>	<i>\$52.40</i>	<i>Banking and Financial Services</i>
Healthcare	<i>Amgen</i>	<i>AMGN</i>	<i>\$69.28</i>	<i>Biotechnology</i>
Industrial	<i>Hanson PLC</i>	<i>HAN</i>	<i>\$61.28</i>	<i>Cement</i>
Technology	<i>First Data CP</i>	<i>FDC</i>	<i>\$41.11</i>	<i>Business Software and Service</i>
Telecommunications	<i>Verizon Communications</i>	<i>VZ</i>	<i>\$33.73</i>	<i>Phone and related services</i>
Utilities	<i>Con Edison</i>	<i>CEDNM.OB</i>	<i>\$80.30</i>	<i>Electric and gas service to New York City area</i>